

Message Text

UNCLASSIFIED

PAGE 01 BRUSSE 04024 240631Z

21

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 COME-00 /020 W

----- 093411

R 231136Z APR 76

FM AMEMBASSY BRUSSELS

TO AMEMBASSY MOSCOW

INFO AMEMBASSY VIENNA

SECSTATE WASHDC 6697

UNCLAS BRUSSELS 04024

VIENNA FOR EAST-WEST TRADE CENTER

E.O. 11652: N/A

TAGS: BTRA,EEWT

SUBJECT: CULLIGAN REPRESENTATIVE'S VISIT TO MOSCOW

JAMES B. BEGG, DIRECTOR OF ADVERTISING AND SALES PROMOTION
FOR CULLIGAN OVERSEAS OPERATIONS (WATER TREATMENT EQUIPMENT),
IS PLANNING TO VISIT MOSCOW MAY 5-7 AND WILL CALL AT THE
EMBASSY EARLY IN HIS VISIT FOR A GENERAL BRIEFING AND ADVICE
ON DOING BUSINESS IN THE USSR. HE IS BEGINNING CULLIGAN'S
SERIOUS EXPLORATION OF EASTERN EUROPEAN MARKETS. HIS
IMMEDIATE OBJECT IS PREPARATION FOR PARTICIPATION IN THE
INTERBUTMASH FAIR OF SEPTEMBER 1976 IN MOSCOW. CULLIGAN HAS
COMMITTED ITSELF TO TAKE SPACE AT THE FAIR. PLEASE PROVIDE APPRO-
PRIATE ASSISTANCE.
FIRESTONE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Margaret P. Grafeld
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Subject: CULLIGAN REPRESENTATIVE'S VISIT TO MOSCOW JAMES B. BEGG,DIRECTOR OF ADVERTISING AND SALES PROMOTION
TAGS: BTRA, EEWT, UR, BE, CULLIGAN OVERSEAS OPERATION
To: MOSCOW
Type: TE
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